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office as an undergraduate. Melvin Helitzer, professor of journalism at Ohio University and author of The Dream Job: Sports Publicity, Promotion and Marketing, stated

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Good post Chris. I share your pain - I also graduated last summer (1st class honours in BA/BSc Marketing Management and Sport Development) but with the job market the

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Author/Creator Helitzer, Melvin. Language English. Edition 2nd ed. Imprint Athens, Ohio : University Sports Press, in cooperation with the Graduate School of

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**By melvin helitzer**

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