

Social Media, Crisis Communication, And Emergency Management: Leveraging Web 2.0 Technologies By Connie M. White

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By Gerard Braud. As we discuss social media as a crisis communication tool that allows you to reach your core audience, this is a good time to explore what I will

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Dr. Connie White is a Research She recently published two books "Social Media, Crisis Communications and Emergency Management: Leveraging Web 2.0 Technology

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@agbond, good post and good comment from Lauren. Two things to add: Planning is the cornerstone of effective crisis management and communication.

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She is the author of "Social Media, Crisis Communications and Emergency Management: Leveraging Mobile Technologies, Social Media and Web 2.0 Technologies in

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